

AGENCY QUALITY DESIGN

Delivering agency quality marketing, graphic and web design at affordable prices.

We understand that startups and smaller businesses don't have the marketing budget a major corporation does, which should not keep them from getting quality design pieces. We provide affordable, local marketing and design for all our customers in the Edmonton region and throughout Canada.

Whether you need brochures, digital ads, marketing strategies, or a website, we're here to help!



OUR COMPANY

Established in 2010 Boyce Design is proud to boast a strong team of marketing professionals, designers, and video editors



1

Our Services - How can we help?

Custom marketing and design services and solutions built specifically for your business.



2

Our Company - Why partner with us?

With over 20+ years of industry experience, our studio proudly offers affordability without compromising quality.



3

Our Clients - Projects and Clients we work with.

The following projects exemplify the type of services and solutions we provide across our customer base.

OUR SERVICES

1 Marketing

At Boyce Design, our expertise lies in crafting marketing solutions tailored to your needs. Whether you're launching new products or seeking to expand your business, trust us to elevate your growth with smart marketing strategies. We offer a range of services, including but not limited to social media marketing, Google Ad campaigns, content marketing, and email marketing.

2 Website Design

We build new websites, re-design older websites as well as provide updates and maintenance to existing websites on a weekly, monthly or yearly basis. We provide businesses with affordable, quality websites that are fully responsive, eye catching and mobile ready.

3 Graphic Design

We design graphics for all industries in any format needed (print & digital). We work closely with our clients to make sure they are happy with their final designs. Make a lasting impression with the right logo and the right marketing materials from Boyce Design.

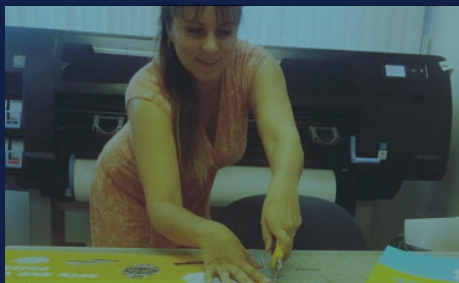
4 Website Design

We provide businesses with affordable, quality videos. Whether you need an infographic, promotional, informational, or onboarding video created, we have the skills and equipment to produce the video you are after.



WE WORK WITH OUR CLIENTS TIMELINES.

97% of small businesses consider design important to their success. It's a smart move to have quality marketing materials when advertising your business. With our passion for design and attention to detail we can help stand out from the crowd.



We work on various marketing campaigns which include designing and producing vertical banners, posters, digital ads, and more!

Don't start your business off on the wrong foot. Make a lasting impression with the right logo and the right marketing materials from Boyce Design.

Our marketing and design services will help your business succeed. Try us out, you won't be disappointed.



Delivering agency quality marketing, graphic, and web design solutions at affordable prices.

Hire Boyce Design for all your marketing and design needs.
We are ready to start on your next project!



WHY MARKETING AND DESIGN IS IMPORTANT FOR YOUR BUSINESS.



OUR COMPANY

CREATIVE, LOCAL,

AND RELIABLE MARKETING STUDIO WITH A PASSION FOR DESIGN. WHEN OUR CLIENTS SUCCEED, WE SUCCEED!



WE SPECIALIZE IN DELIVERING EFFECTIVE MARKETING SOLUTIONS FOR ALL BUSINESSES.

WHY CHOOSE BOYCE DESIGN FOR YOUR MARKETING AND DESIGN NEEDS?

At Boyce Design, our passion for marketing and design shines through in every project we undertake for our clients.

Our mission is to fuel the growth of your business, connect you with your target audience, and provide expert guidance on marketing strategies that will enhance your business and give you a real competitive edge.

Our services include website design and management, blog and social media content creation, digital and print material design, and implementing and managing paid advertising campaigns on platforms like Google, Facebook, and Instagram.

We are the only marketing company you need, affording you the time and confidence to concentrate on steering your business toward success.

73%

OF COMPANIES INVEST IN design to help their brand stand out from their competitors. This can be done by updating a website, advertising on various platforms, and updating marketing materials.

WWW.BOYCE-DESIGN.CA

Visit our website for more information about Boyce Design. Contact us today to get started!

OUR CLIENTS



1 Luxton Construction

We have played a pivotal role in Luxton's branding journey, having crafted its logo, marketing materials, and website. We recently redesigned their website to better suit their needs and goals.



2 Papa Johns - East Coast

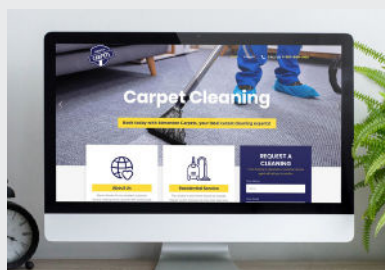
Boyce Design proudly served as the chosen partner of Papa John's East Coast division (NS, NFDL, NB, QB) for over three years to produce their entire suite of digital and print advertising materials.



3 CanAm Tools

CanAm Tools contracted Boyce Design to design various product packing for their new product line, Nycor, along with supporting marketing materials.

View more client projects on our website.



4 Edmonton Carpets

Edmonton Carpets launched their business 4 years ago in Edmonton. They opted for a branding package which included a logo, business cards, a website, and branded work wear.



5 Building Products Canada

BP Canada partnered with CGS for their annual T-shirt promotion. Boyce Design has been the creative force behind CGS's promotional designs for the past three years.



6 Atlantic Prepaid

Atlantic Prepaid approached Boyce Design to mock-up their new website. With an in-house coder, they sought our expertise to design the front-end of the website and create updated content.